

		2024 Southern Regional Dairy Challenge	
		November 17-19, 2024	
		The Highlander Hotel Radford	The Highlander Hotel Radford
			604 Tyler Avenue
		Activities will be held at The Highlander unless noted otherwise	Radford, VA 24141
		Schedule of Events	
Dates and Times (all times are East)		Event	
Sunday, November 17			
2:00 PM - 4:00 PM		Pre-Challenge robotic dairy tour	Hillside Farm, 6390 Cleburne Blvd, Dublin, VA 24084
3:00 PM - 5:00 PM		Hotel check-in	The Highlander Hotel Radford
4:00 PM - 10:15 PM		Dairy Challenge Central & IT	Private Dining Room
4:45 PM - 5:45 PM		Mentors/Volunteer meeting	Ballroom D
5:15 PM - 5:45 PM		Contest registration: Dairy Challenge Central	Private Dining Room
5:45 PM		Dinner & Welcome - sit by team	Ballroom AB
6:15 PM		Dinner Keynote: The Ag Industry and Economy with Dr. Dave Kohl	Ballroom AB
6:35 PM		Group activity/ice breaker	Ballroom AB
7:00 PM		Lely Robotic Training with Mike Brock, Lely	Ballroom AB
7:30 PM		Boots on the Ground with Kayla Brody, Lely	Ballroom AB
7:30 PM		Judges Orientation	Ballroom D
		Data distribution	Ballroom AB
7:50 PM		Coaches meeting	Ballroom C
		Judges meeting	Ballroom D
10:00 PM		Instructions and review Monday schedule	Ballroom AB
Monday, November 18			
7:00 AM - 8:30 AM		Breakfast available	Bee & Butter Restaurant
7:30 AM - 6:00 PM		Dairy Challenge Central	Private Dining Room
7:45 AM		Farm Visit Volunteer Meeting	Ballroom C
8:00 AM		Instructions – All students and coaches must be present	Ballroom AB
8:15 AM		Load school vans; depart for farm	Hotel Lobby
8:45 AM - 11:15 AM		Arrive at dairy - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairy - 20 min All teams gather with dairy managers for group interview with judges observing	Host Farm
11:00 AM		Question and answer session with farm owners	
11:15 AM		Depart for hotel	
11:45 AM		Arrive at hotel	
11:45 AM - 12:30 PM		Lunch	Ballroom AB
1:00 PM		Volunteer Meeting	Ballroom C
1:00 PM - 6:00 PM		Judge presentation prep	Ballroom D
1:00 PM - 6:00 PM		Team Presentation Prep & Resource Room	Ballroom AB
2:00 PM - 2:45 PM		Interviews with farm management - all team members should be present	Ballroom AB
3:00 PM - 3:30 PM		Judges' interviews with farm management	Ballroom D
		Collection of team presentations and financials	Private Dining Room
6:00 PM		Collection of team presentations and financials	Private Dining Room
6:30 PM - 9:00 PM		Student/Sponsor Dinner and Networking	The Long Way Brewery 501 2nd St, Radford, VA 24141
7:15 PM		Additional Optional Event for Coaches: Glencoe Mansion Museum Tour	Glencoe Mansion Museum 600 Unruh Dr, Radford, VA 24141

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Tuesday, November 19		
6:00 AM - 8:00 AM	Breakfast available	Bee & Butter Restaurant
6:00 AM - 11:00 AM	Hotel check-out	
5:30 AM – 3:30 PM	Dairy Challenge Central	Private Dining Room
5:50 AM - 12:00 PM	coffee & snacks from conf center available	Ballroom Lobby Pre-Function Space
6:00 AM	Team 1 prep room	Ballroom C
	Team 7 prep room	Ballroom D
6:30 AM	Judges meeting	Ballroom B
6:30 AM	Volunteer meeting (meet with prep room volunteers Mon night)	Ballroom A
7:00 AM	Team 1 presentation	Ballroom A
	Team 7 presentation	Ballroom B
	Team 2 prep room	Ballroom D
	Team 8 prep room	Ballroom C
8:00 AM - 11:30 AM	Debriefing for morning presenters	Red Provisions Café
8:00 AM - 8:30 AM	Sponsors set up displays	Ballroom Lobby Pre-Function Space
8:00 AM	Team 2 presentation	Ballroom A
	Team 8 presentation	Ballroom B
	Team 3 prep room	Ballroom D
	Team 9 prep room	Ballroom C
8:30 AM - 2:00 PM	Sponsor Displays	Ballroom Lobby Pre-Function Space
8:45 AM - 10:15 AM	Educational programming for afternoon presenting teams 5, 6, 11, 12: "Who We Are is How We Lead" with Dr. Hannah Sunderman, Virginia Tech, and Alumni/Career Panel	Bee & Butter Restaurant
9:00 AM	Team 3 presentation	Ballroom A
	Team 9 presentation	Ballroom B
	Team 4 prep room	Ballroom D
	Team 10 prep room	Ballroom C
10:00 AM	Team 4 presentation	Ballroom A
	Team 10 presentation	Ballroom B
10:15 AM - 12:15 PM	Lunch available	Bee & Butter Restaurant
10:45 AM	Team 5 prep room	Ballroom D
	Team 11 prep room	Ballroom C
11:00 AM - 11:45 AM	Lunch break for judges	Bee & Butter Restaurant
11:45 AM	Team 5 presentation	Ballroom A
	Team 11 presentation	Ballroom B
	Team 6 prep room	Ballroom D
	Team 12 prep room	Ballroom C
12:30 PM - 2:00 PM	Educational programming for morning presenting teams 1, 2, 3, 4, 7, 8, 9, 10: "Who We Are is How We Lead" with Dr. Hannah Sunderman, Virginia Tech, and Alumni/Career Panel	Bee & Butter Restaurant
12:45 PM - 2:15 PM	Debriefing	Red Provisions Café
12:45 PM	Team 6 presentation	Ballroom A
	Team 12 presentation	Ballroom B
1:45 PM - 2:15 PM	Judges finalize scoring for awards and meet with host farm	Ballroom D
2:30 PM	Judges' presentation to students	Ballroom AB
3:00 PM	Recognition and awards	Ballroom AB
3:30 PM	Depart for home	