

2025 Midwest Regional Dairy Challenge	
Hosted by South Dakota State University in Brookings, SD	
University Student Union	SDSU University Student Union
1421 Student Union Lane Brookings, SD 57007	February 12-14, 2025 <small>ver 110624</small>
All events are held at the University Student Union unless otherwise noted	
Wednesday Feb 12, 2025	
12:00 PM-10:00 PM	Dairy Challenge Central/IT set up
4:00-5:30 PM	Check in at the Hotel
2:30-5:30 PM	Registration
2:30 PM	Social Media Corps Meeting
3:00-3:45 PM	Educational Seminar Session 1 (<i>choose one</i>)
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>
	Key Metrics for Evaluating an AMS Dairy - <i>TBA</i>
	Financial Bootcamp - <i>TBA</i>
4:00-4:45 PM	Mentor Meeting
3:55-4:40 PM	Educational Seminar Session 2 (<i>choose one</i>)
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>
	Key Metrics for Evaluating an AMS Dairy - <i>TBA</i>
	Financial Bootcamp - <i>TBA</i>
5:30-6:15 PM	Dinner- students should sit with their teams and mentors
6:15- 6:30 PM	Welcome and introductions
6:30 PM	Team Building activity
7:00 PM	Handout Data Packets
7:30 PM	Judges Meeting
7:30 -9:00 PM	Judge Work Room
7:30 PM	Refreshments
9:30 PM	Instructions and review Thursday schedule
Thursday Feb 13, 2025	
6:00 AM-8:00 PM	Dairy Challenge Central/IT
6:00 AM - 8:15 AM	Breakfast at hotel
6:30 AM	Farm visit overview and instructions for ALL students and judges
6:30 AM	Volunteers meeting
7:15 AM	Buses for Dairy AB departs for dairy (45 min)
7:20 AM	Buses for Dairy C depart for dairy (40 min)
	<i>Judges should follow buses to dairies</i>
8:00 AM	Coaches depart for dairies
8:00 AM- 10:30 AM	Teams, Mentors and Judges on dairy - 15 min Dairy Managers welcome teams, provide overview and guidelines - 1:45 hours on-site assessment of dairy - 30 min all teams gather with dairy managers for group interview with judges observing
10:45 AM	Buses for Dairy AB depart dairy
10:45 AM	Buses for Dairy C depart dairy
11:00 AM - 12:30 PM	Lunch
11:30 AM	Buses arrive at University Student Union
11:30 AM	Coaches arrive at University Student Union
11:30 AM	Volunteers meeting
12:15 PM - 1:15 PM	Group owner/manager interviews. All team members MUST be present. Judges also attend. Mentors and Coaches may attend but may not ask questions.
1:15 PM - 1:25 PM	Judges' interviews with owner/managers.
1:30 PM - 5:30 PM	Teams work on presentations

1:30 PM - 5:30 PM	Judges work on presentations
1:30 PM - 6:00 PM	IT available to assist with presentation prep
	Resource Room - industry reps encouraged to be available
2:00 PM - 4:00 PM	Afternoon break
4:00 PM - 5:00 PM	Coaches/sponsors meeting with committee
6:00 PM	Upload completed presentations - upload link to be provided
6:30 - 9:30 PM	Student Sponsor Dinner and Networking Event
Friday February 14, 2025	
6:00 AM - 3:30 PM	Dairy Challenge Central/IT
6:00 AM - 8:00 AM	Breakfast at hotel
6:00 AM	Set up prep and presentation rooms
7:00 AM	Volunteers meeting (meet with prep volunteers night before)
7:00 AM	Judges meeting
6:30 AM - 9:30 AM	AM Teams report directly to their assigned Prep Room (60 minute intervals)
	<u>Dairy:</u> A B C D
6:30 AM	Teams: 1 7 13 19
7:30 AM	Teams: 2 8 14 20
8:30 AM	Teams: 3 9 15 21
7:30 AM - 10:30 AM	AM Team Presentations
	<u>Dairy:</u> A B C D
7:30 AM	Teams: 1 7 13 19
8:30 AM	Teams: 2 8 14 20
9:30 AM	Teams: 3 9 15 21
7:30 AM - 10:00 AM	Coffee Break
8:30 AM - 11:00 AM	Debriefing - all teams report for debriefing immediately following presentation
7:30 AM - 8:30 AM	Career Fair set up
8:30 AM - 3:00 PM	Career & Innovation Fair
8:15 AM - 10:15 AM	Coffee Break
8:30 AM - 10:00 AM	Educational session and Alumni/Career Panel - all PM teams to attend
10:30 AM - 11:20 AM	Lunch for Judges
11:00 AM - 1:00 PM	Lunch
10:30 AM - 1:30 PM	PM Teams report directly to their assigned Prep Room (60 minute intervals)
	<u>Dairy:</u> A B C D
10:30 AM	Teams: 4 10 16 22
11:30 AM	Teams: 5 11 17 23
12:30 PM	Teams: 6 12 18 24
11:00 AM	Hotel check out
11:30 AM - 2:30 PM	PM Team Presentations
	<u>Farm:</u> A B C D
11:30 AM	Teams: 4 10 16 22
12:30 PM	Teams: 5 11 17 23
1:30 PM	Teams: 6 12 18 24
12:00 PM - 3:00 PM	Debriefing - all teams report for debriefing immediately following presentation
12:15 PM - 1:15 PM	Coffee break
12:30 PM - 2:00 PM	Educational session and Alumni/Career Panel
12:30 PM - 3:30 PM	Afternoon break
2:30 PM - 3:10 PM	Judges finalize scoring for awards
3:15 PM	Judges Presentations
3:45 PM	Announce Awards
3:55 PM	Depart for home