

2025 Midwest Regional Dairy Challenge		
Hosted by South Dakota State University in Brookings, SD		
SDSU University Student Union		University Student Union
February 12-14, 2025		1421 Student Union Lane Brookings, SD 57007
All events are held at the University Student Union unless otherwise noted		ver 020325
Wednesday Feb 12, 2025		
12:00 PM-10:00 PM	Dairy Challenge Central/IT set up	Union parking available in Lot D. Access code 6403# Room 260 State, Student Union
3:00 PM	Check in at the Hotel	University hotel: Hampton Inn & Suites 3017 Lefevre Dr, Brookings, SD 57006 (605) 697-5232
2:30-5:30 PM	Registration	Room 260 State, Student Union
2:30 PM	Social Media Corps Meeting	Room 260 State, Student Union
3:00-3:45 PM	Educational Seminar Session 1 (<i>choose one</i>)	
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>	Room 255 Pasque, Student Union
	Key Guidelines to Evaluating an AMS Dairy - <i>John Gerbitz, Cow Corner</i>	Room 265 Pioneer, Student Union
	Financial Bootcamp - <i>Austin Schoon, AgCountry Farm Credit Services</i>	Room 250 Dakota, Student Union
4:00-4:45 PM	Mentor/Volunteer Meeting	Room 103 Jackrabbitt, Student Union
3:55-4:40 PM	Educational Seminar Session 2 (<i>choose one</i>)	
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>	Room 255 Pasque, Student Union
	Key Guidelines to Evaluating an AMS Dairy - <i>John Gerbitz, Cow Corner</i>	Room 265 Pioneer, Student Union
	Financial Bootcamp - <i>Austin Schoon, AgCountry Farm Credit Services</i>	Room 250 Dakota, Student Union
5:30-6:15 PM	Dinner- students should sit with their teams and mentors	Room 101A Volstorff Ballroom, Student Union
6:15- 6:30 PM	Welcome and introductions	Room 101A Volstorff Ballroom, Student Union
6:30 PM	Team Building activity	Room 101A Volstorff Ballroom, Student Union
7:00 PM	Handout Data Packets	Room 101A Volstorff Ballroom, Student Union
7:30 PM	Judges Meeting	Room 103 Jackrabbitt, Student Union
7:30-9:00 PM	Judge Work Room	Room 103 Jackrabbitt, Student Union
7:30 PM	Refreshments	Room 101A Volstorff Ballroom, Student Union
9:30 PM	Instructions and review Thursday schedule	
Thursday Feb 13, 2025		
6:00 AM-8:00 PM	Dairy Challenge Central/IT	Room 260 State, Student Union
	Breakfast at hotel	
	Volunteers meeting.	Frame Conference Room Holiday Inn Express and Suites (volunteer hotel) 3020 Lefevre Dr, Brookings, SD 57006 Phone: (605) 692-9060
6:15 AM	<i>Meet buses across the street at Hampton Inn by 6:55 AM (1 min walk)</i>	
6:30 AM	Farm visit overview and instructions for ALL students and judges	Breakfast area, Hampton Inn & Suites
6:50 AM	All buses arrive at Hampton Inn & Suites	
7:00 AM	All buses depart for dairy (1hr) <i>Judges should follow buses to dairy sites</i>	Hampton Inn & Suites
8:30 AM	Coaches depart for dairy	
8:00 AM- 10:30 AM	- Barn site: 15 min Dairy Managers welcome teams, provide overview and guidelines - 1:45 hours total on-site assessment of Barn and Calf & Heifer sites (students may leave for Calf & Heifer site at either 9:15 AM or 9:30 AM) - 30 min all teams gather at Calf & Heifer with dairy managers for group interview with judges observing	
10:45 AM	All Buses depart for Student Union	
11:00 AM - 12:30 PM	Lunch available	Room 101A Volstorff Ballroom, Student Union
11:30 AM	Buses arrive at Student Union	
11:30 AM	Coaches arrive at Student Union	
11:30 AM	Volunteers meeting	Room 250 Dakota, Student Union
12:15 PM - 1:15 PM	Group owner/manager interviews. All team members MUST be present. Judges also attend. Mentors and Coaches may attend but may not ask questions.	Room 101A Volstorff Ballroom, Student Union
1:15 PM - 1:25 PM	Judges' interviews with owner/managers.	Room 103 Jackrabbitt, Student Union
1:30 PM - 5:30 PM	Teams work on presentations	Room 101A Volstorff Ballroom, Student Union
1:30 PM - 5:30 PM	Judges work on presentations	Room 103 Jackrabbitt, Student Union
1:30 PM - 6:00 PM	IT available to assist with presentation prep	Room 101A Volstorff Ballroom, Student Union
	Resource Room - industry reps encouraged to be available	Room 101A Volstorff Ballroom, Student Union
2:00 PM - 4:00 PM	Afternoon break	Room 101A Volstorff Ballroom, Student Union
4:00 PM - 5:00 PM	Coaches/sponsors meeting with committee	Room 255 Pasque, Student Union
6:00 PM	Upload completed presentations - upload link to be provided	
7:00 PM - 9:30 PM	Student Sponsor Dinner and Networking Event	Room 101AB Volstorff Ballroom, Student Union

Friday February 14, 2025

6:00 AM - 3:30 PM	Dairy Challenge Central/IT	Room 260 State, Student Union
6:00 AM - 8:00 AM	Breakfast at hotel	Breakfast area, hotel
6:00 AM	Set up prep and presentation rooms	
7:00 AM	Volunteers meeting (meet with prep volunteers night before)	Room 103 Jackrabbit, Student Union
7:00 AM	Judges meeting	Room 255 Pasque, Student Union
6:30 AM - 9:30 AM	AM Teams report directly to their assigned Prep Room (60 minute intervals)	
	Dairy: <u>A</u> <u>B</u> <u>C</u> <u>D</u>	Dairy A: Room 150S Blackhills, Student Union
6:30 AM	Teams: 1 7 13 19	Dairy B: Room 264 Cottonwood, Student Union
7:30 AM	Teams: 2 8 14 20	Dairy C: Room 169B Hobo Day Lounge, Student Union
8:30 AM	Teams: 3 9 15 21	Dairy D: Room 065 Walder, Student Union
7:30 AM - 10:30 AM	AM Team Presentations	
	Dairy: <u>A</u> <u>B</u> <u>C</u> <u>D</u>	Dairy A: Room 250A, Dakota A, Student Union
7:30 AM	Teams: 1 7 13 19	Dairy B: Room 255 Pasque, Student Union
8:30 AM	Teams: 2 8 14 20	Dairy C: Room 250C, Dakota C, Student Union
9:30 AM	Teams: 3 9 15 21	Dairy D: Room 169A Campanille, Student Union
7:30 AM - 10:15 AM	Coffee Break	Room 199J Volstorff Lounge, Student Union
8:30 AM - 11:00 AM	Debriefing - all teams report for debriefing immediately following presentation	Room 101B Volstorff B, Student Union
7:30 AM - 8:30 AM	Career Fair set up	Room 199J Volstorff Lounge, Student Union
8:30 AM - 3:00 PM	Career & Innovation Fair	Room 199J Volstorff Lounge, Student Union
	Educational session - all PM teams to attend - Alumni Panel	
8:30 AM - 10:00 AM	- The Future of Dairy Products with Dr. Prafulla Salunke, SDSU	Room 101A Volstorff A, Student Union
10:30 AM - 11:20 AM	Lunch for Judges	Room 101B Volstorff B, Student Union
11:00 AM - 1:00 PM	Lunch	Room 101B Volstorff B, Student Union
10:30 AM - 1:30 PM	PM Teams report directly to their assigned Prep Room (60 minute intervals)	
	Dairy: <u>A</u> <u>B</u> <u>C</u> <u>D</u>	Dairy A: Room 150S Blackhills, Student Union
10:30 AM	Teams: 4 10 16 22	Dairy B: Room 264 Cottonwood, Student Union
11:30 AM	Teams: 5 11 17 23	Dairy C: Room 169B Hobo Day Lounge, Student Union
12:30 PM	Teams: 6 12 18 24	Dairy D: Room 065 Walder, Student Union
11:00 AM	Hotel check out	
11:30 AM - 2:30 PM	PM Team Presentations	
	Farm: <u>A</u> <u>B</u> <u>C</u> <u>D</u>	Dairy A: Room 250A, Dakota A, Student Union
11:30 AM	Teams: 4 10 16 22	Dairy B: Room 255 Pasque, Student Union
12:30 PM	Teams: 5 11 17 23	Dairy C: Room 250C, Dakota C, Student Union
1:30 PM	Teams: 6 12 18 24	Dairy D: Room 169A Campanille, Student Union
12:00 PM - 3:00 PM	Debriefing - all teams report for debriefing immediately following presentation	Room 101B Volstorff B, Student Union
	Educational session - all PM teams to attend - Alumni Panel	
12:30 PM - 2:00 PM	- The Future of Dairy Products with Dr. Prafulla Salunke, SDSU	Room 101A Volstorff A, Student Union
12:30 PM - 3:30 PM	Afternoon break	Room 199J Volstorff Lounge, Student Union
2:30 PM - 3:10 PM	Judges finalize scoring for awards	
3:15 PM	Judges Presentations	Room 101A Volstorff A, Student Union
3:45 PM	Announce Awards	Room 101A Volstorff A, Student Union
3:55 PM	Depart for home	