



Thank you for your continued support of the Northeast Intercollegiate Dairy Challenge. The **Miner Institute** is hosting the upcoming event which will take place from **Thursday October 17th to Saturday October 19th** at the **Comfort Inn and Suites**, 411 Route 3, Plattsburgh NY and the **Miner Institute**, 586 Ridge Rd, Chazy, NY . If you have not yet sent in your sponsorship, please do so by October 9th to ensure recognition during the event. The sponsorship form is attached. You may donate using a credit card online at: [www.dairychallenge.org/sponsors.php](http://www.dairychallenge.org/sponsors.php)

We rely on our volunteers to make this event a success and we hope that you and your colleagues will be able to help again this year. **Please feel free to forward a copy of this email to others who may be interested in supporting the Dairy Challenge.** Outlined below is the information you'll need if you are planning to attend.

#### **Hotel Reservations**

You will need to **make your own hotel reservations**. A limited number of rooms for sponsors/volunteers have been set aside until 10/2 at the Comfort Inn and Suites - \$109 + tax/night. Please call 518-562-2730 and indicate that you are part of the Miner Institute Guest group. If the Comfort Inn is full, you may find nearby accommodations at

#### **Meals**

We encourage our sponsors to join students during meals on **Thursday, Friday, and Saturday**. To partially defray the cost for sponsors' meals, we ask that you pay **\$20/meal at Dairy Challenge Central for lunches and dinners** when you arrive at the event. Credit cards will be accepted for payment.

#### **Career Fair**

The Dairy Challenge offers sponsors who donate at least \$1,000 the opportunity to participate in our Career Fair on Saturday. Come recruit the top dairy students in the Northeast for a career in your organization! An eight-foot display area will be available on a first come first serve basis. Please contact **Ashley Alexander** at [ashley.alexander@pahc.com](mailto:ashley.alexander@pahc.com) to reserve your spot. Your display should be set up by **1:30 PM on Friday**.

#### **Volunteer Opportunities**

Anne Davison will be coordinating our volunteers this year using SignUp.com.

Here's how it works in 3 easy steps:

- 1) Click this link to see our SignUp on SignUp: <https://signup.com/go/JUAGNAZ>
- 2) Review the options listed and choose the spot(s) you like.
- 3) Sign up! It's Easy - you will NOT need to register an account or keep a password on SignUp.

**Please forward the link to others in your organization who are planning to volunteer.**

### **Schedule of Events**

Attached is the schedule for the event. The event will conclude at 1PM on Saturday. We ask **all sponsors/volunteers to stop by Dairy Challenge Central when you arrive** to collect your name tag and we can let you know of any changes to the schedule or your assignments.

Many thanks once again for your support. I look forward to seeing you in Plattsburgh!

*Jan*

Jan Bitter | Finance Committee

Northeast Regional Dairy Challenge

315.481.2187

